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Dr. R N Shetty
Founder

RNS INSTITUTE OF TECHNOLOGY

(AICTE Approved, VTU Affiliated and NAAC A Grade Accredited)
(UG Programs - CSE, ECE, ISE, EIE and EEE have been Accredited by NBA for the Academic years 2018-19, 2019-20 and 2020-2021)
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DEPARTMENT OF MBA AND RESEARCH CENTER

PRESENTS

ESPLORO - 2021 SEASON 2

**A NATIONAL LEVEL STUDENT
RESEARCH PAPER PRESENTATION**

Monday, July 5, 2021

About the College

R N Shetty Institute of Technology (RNSIT) was established in the year 2001 by Dr. R N Shetty, a well known industrialist, philanthropist and an educationist. The college management is highly proactive and encourages continuous improvement in all aspects. RNSIT is an institution that nourishes and produces the best of engineering talents in the country. The college is affiliated to the Visvesvaraya Technological University (VTU), Belgaum, accredited by NAAC. Five departments have been accredited by NBA. RNSIT is imparting quality technical education by offering eight UG programmes, two M.Tech programmes, MCA and MBA programmes. All departments are harmonized, with highly qualified and dedicated teaching faculty. RNSIT is rated as one of the best teaching institutes in Karnataka. Strong and disciplined work culture is the hallmark of RNSIT. One of the achievements of the RNSIT is its record in placements with more than 98%. The institution organizes FDPs, National/International Conferences and Workshops on regular basis for the benefit of faculty members and students.

About the Department

The Department of MBA was established in the year 2004, with the vision to be in the fore front of management education and research by imparting conceptual knowledge and managerial skills in a learning environment of high academic ambiance. The MBA programme offered at R N S Institute of Technology is a two year full time P.G. degree affiliated to Visvesvaraya Technological University (VTU), recognized by the Government of Karnataka and approved by AICTE, New Delhi. MBA Department at RNSIT has been recognized as a research center by VTU from the academic year 2009-10 to offer the programme leading to the award of the degree of Doctor of Philosophy (Ph.D.) The greatest asset of the Department is its faculty. RNSIT is being counted in the list of best and top-ranking MBA colleges in Bangalore. The faculty has an ideal blend of high academic qualifications, extensive experience (both academic and industry) and practical knowledge. The learning at the Department is beyond the curriculum prescribed by the university and is aimed at preparing the students to take up managerial responsibilities with confidence. Campus environment has been made so friendly for all students to make the college in the list of best and top-ranking MBA colleges in Bangalore.

The faculty has an Ideal blend of high academic qualifications, extensive experience (both academic and industry) and practical knowledge. The learning at the department is beyond the curriculum prescribed by the university and is aimed at preparing the students to take up Managerial responsibility with confidence in corporates and their own businesses.

The Department of MBA placement cell has consistently got 60+ corporates and 120+ offers every year with minimum 3.50 LPA to 12.00 LPA.

The Department has CoE (Center of Excellence) in collaboration with IBM and powered by google is offering courses in Digital Marketing and Exceptional Analytics.

RNS MAA (R N S Management Alumni Association) is a registered Association under General Society act (1960) consisting of over 1900+ graduates (as on July 2020) are the true ambassadors of the institute. They occupy key positions in major Indian and International Corporations and are actively engaged in mentoring current students and help them excel during placements, advice on academic projects and higher education, give technical tasks and share industry experiences and encouraging them to become entrepreneurs and

About the Conference (ESPLORO-2021)

ESPLORO-2021 is an Esperanto word meaning research or exploration. ESPLORO will be a platform and for comprehensive efficient capture and enhancement of institutional research (publications and data) to improve visibility, impact and compliance. It is a national level research paper presentation event for postgraduate and undergraduate business, commerce and management students. ESPLORO is aimed to be one of the elite presentation platforms in terms of quality and number of research papers.

Esploro-2020 was held on April 20th, 2020 via WebEx. Esploro-2020, a platform for comprehensive, efficient capture and enhancement of institutional research publications and data to improve visibility, impact and compliance. Esploro-2020 was a platform for the participants to exhibit their work through the presentations online. Around 700 undergraduate and post graduate students from all the disciplines had participated in Esploro-2020 and about 380 research papers were received for the presentation. The event had participant entries across the globe and was a huge success.

Guidelines for Paper Submission

- Who can participate: Postgraduate and undergraduate business, commerce, management and engineering students.
- Ensure that the full paper text should be formatted for 8.5" X 11.00", 12-point font in Times New Roman and 1.5 line spacing and with one-inch margins and left justified. References should follow APA style guidelines.
- All papers will be blind reviewed with respect to the quality, originality and relevance.
- Full paper can be emailed to mbarnsit.esploro@gmail.com or uploaded in the link provided.
- In-absentia, Skype (registration fee of Rs.350) Poster paper presentation (registration fee of Rs.250) are accepted.
- The best two papers will be awarded cash prizes.
- Selected papers will be published in UGC recognized journal (Conditions apply)

Research Areas

Papers are invited on the wide spectrum of industry practices in

- Finance
- Marketing
- Human Resources
- Production and Operations Management
- Total Quality Management
- Information Management
- Corporate Social Responsibility
- Technology Management
- Hospital Management
- Hospitality Management
- Emerging technologies
- Waste Management
- Travel and Tourism Management
- Environmental Management
- Business Analytics
- Any other stream in the field of Engineering

Dates to Remember

Submission of full paper	- June, 25, 2021
Intimation of acceptance of full paper	- June, 30, 2021
Registration on or before	- July, 1, 2021
Conference Date	- July, 5, 2021

Scan QR Code for



Paper
Submission



Registrations Post
Paper Acceptance

Registration

Participants are required to complete the registration process on before July, 1, 2021. Completed registration form may be sent either through post or as a scanned copy to the conference email id mbarnsit.esploro@gmail.com. The registration fee includes Conference kit, lunch, refreshments and certificate.

Registration Fee

*Online platform may be used to conduct the Conference based on Gok, Covid guidelines

Conference Tracks	Reg. Fee
Conference Presentation	₹ 250
Poster Presentation	₹ 250
Skype Presentation	₹ 350
In Absentia	₹ 350

Mode of Payment

Students can make payment through RTGS / NEFT while registering post acceptance of paper

Account Name	ESPLORO
Payable at	Canara bank, RNSIT Branch
SB A/C Number	8574101058257
IFS Code	CNRB0008574